



MAGIC MAKERS BASH

MARCH 7, 2020 | KIMPTON HOTEL VAN ZANDT

HONORARY CHAIRS: ANNE & RICH SMALLING

BENEFITING



2020 MAGIC MAKERS BASH

DEAR COMMUNITY PARTNER,

Creative Action is excited to host our first-ever Magic Makers Bash, benefiting impactful youth development programs in Austin. We invite you to partner with us and be a "Magic Maker" by providing more youth with arts-based programming, which is proven to help young people relate to the world with more awareness, openness, confidence, and understanding.

Over the past five years at our former gala, 3,000+ Creative Action supporters, sponsors and volunteers raised \$900,000 to provide socially relevant, arts-based programming to youth who might otherwise lack access to social and emotional development opportunities.

This year, Creative Action has set an ambitious goal to raise \$365,000 at Magic Makers Bash, which will directly benefit programs that spark the development of empathy, kindness, courage, and critical thinking skills in youth through the arts. But we need your help to make a difference in the lives of thousands of young people in our community. You can help us reach our goal by becoming an event sponsor, making an in-kind donation, and/or purchasing a table for the night of Magic Makers Bash.

The evening will be a festive, immersive experience that celebrates the magic within each Creative Action supporter through live performances, art activations, a delicious sit down dinner, live auction, and exciting entertainment from a top magician. And at this year's fundraiser, Creative Action will honor Anne & Rich Smalling, who are long-standing and devoted supporters of the organization.

In the sponsorship materials attached, you will find more information about the ways you can partner with us to provide life-changing experiences for youth in Central Texas. If you or your company are interested in supporting this impact event, please contact Alexa Mutchler, our Corporate Relations & Events Manager at alexa@creativeaction.org or 512.442.8773 x110.,

Thank you so much for your consideration.

Sincerely,



Karen LaShelle

Executive Director, Creative Action



ABOUT CREATIVE ACTION

Our Mission

To spark and support the academic, social, and emotional development of young people.

Our Vision

We believe when youth develop their creativity, compassion, confidence, and critical thinking skills, and build meaningful connections with peers and positive role models, they become successful adults who thrive in their careers and relationships and contribute to their communities.



Our Programs

Creative Action is the largest arts education organization in Central Texas, leading the way for the innovative application of the arts to support positive youth development through hands-on creative projects, 21st century and social and emotional learning, and social justice education. We deliver more than 800 weekly programming hours in six area school districts, bringing original, arts-based curricula to more than 20,000 youth ages annually through in-school, out-of-school, and community-based programs. Every program uses arts learning to inspire young people as Creative Artists, Critical Thinkers, Courageous Allies, and Confident Leaders, to help them ultimately become successful adults who thrive in their careers and relationships and contribute to their communities.



WHY SPONSOR MAGIC MAKERS BASH

A FUN & CREATIVE EVENT EXPERIENCE Enjoy performances by local bands and talented youth artists. Sip on specialty drinks from Austin's premier beverage brands. Enjoy an event unlike anything else in Austin to share with your colleagues, clients, and personal guests!

CONNECT Mingle with 300 influential Austinites who share our passion for changing the lives of young people through the arts.

BRAND EXPOSURE Gain amazing brand exposure before, during, and after the event! Our social media platforms and website reach 10,000+ followers, our e-newsletter reaches 11,000+ readers, and our annual report reaches 500+ supporters.

EXCITING AUCTION PACKAGES Bid on one-of-a-kind experiences and packages in our live auction or purchase an exclusive surprise bag featuring dozens of local brands.

SUPPORT 20,000 YOUTH Make a long-term impact on youth and 100+ professional teaching artists in our community with your generous contribution to our event!



MAGIC MAKERS BASH OVERVIEW

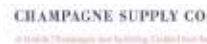
Creative Action is hosting an all-new, all-out event in 2020:

MAGIC MAKERS BASH! The new concept will transport attendees to a magical, immersive experience, unlike any other in Austin.

Proceeds from the evening are used to **support the 20,000 young people we serve in our community.**



2019 SPONSORS



JOIN US FOR A NIGHT OF MYSTERY & ILLUSION

Interactive Games • Live Music • Tarot Card Readings • Interactive Art • Youth Performances
Photo booth • Live Auction • Mystery Prize Bags • Food & Drinks • Magic Show

EVENT COMMITTEE

Laura Aidan • Emily Beckman • Carly Christopher • Emily Forsythe Shrode • Tara Miko Grayless
Alexis Lanman • Marnie Near • Philip Nelson • Jackie Padgett • Patty Schatz • Erika Stojeba



SPONSORSHIP LEVELS

Secure your sponsorship today by visiting MAGICMAKERSBASH.ORG, completing the last page of this packet, or contacting Alexa Mutchler at 512.442.8773 ext. 110 or Alexa@creativeaction.org

SOLD OUT!

PRESENTING WIZARDRY SPONSOR
\$25,000

ILLUSION TABLE SPONSOR
\$15,000

FANTASY TABLE SPONSOR
\$10,000

ABRACADABRA TABLE SPONSOR
\$5,000

ENCHANTMENT TABLE SPONSOR
\$3,500

EVENT BENEFITS

	PRESENTING WIZARDRY SPONSOR \$25,000	ILLUSION TABLE SPONSOR \$15,000	FANTASY TABLE SPONSOR \$10,000	ABRACADABRA TABLE SPONSOR \$5,000	ENCHANTMENT TABLE SPONSOR \$3,500
Tickets to event	20	12	10	10	10
Tickets to Friends of Creative Action pre-event cocktail hour	20	12	10	10	10
Recognition as sponsor at event & in supporting materials	•	•	•		
Premier table location	•	•	•		
Limo for guests + one (1) complimentary room for two (2) at the Kimpton Van Zandt	•	•			
Custom activation at Magic Makers Bash	•	•			
Recognition as table host	•	•	•	•	•
Pages in event program book	2	1	1/2		
Featured logo/company name on all night-of event materials & signage	•	•	•	•	
Logo on printed invitation & all other guest communications	•	•	•	•	
Recognition in all event-related printed & online promotions	•	•	•	•	
Verbal recognition during live program	•	•	•	•	
Recognition on Magic Makers Bash website	•	•	•	•	•

ONGOING BENEFITS

Mentions on Creative Action's social media channels (Facebook, Instagram, & Twitter) throughout the year, reaching 13k+ followers	•	•	•	•	
Use of Creative Action space at no charge once per year	•	•			
Custom volunteer opportunities curated for your business or friends	•				
Listing in the Annual Report	•	•	•	•	•
Promotional table at Community Art Sunday	2x	1x			
Invitations to other Creative Action special events through the year	•	•	•	•	•

THANK YOU FOR SPONSORING MAGIC MAKERS BASH!



Creative Action is a 501(c)3 nonprofit organization. Your sponsorship or ticket is partially tax-deductible.

PLEASE SELECT YOUR SPONSORSHIP LEVEL:

- | | |
|---|--|
| <input type="checkbox"/> \$25,000 Presenting Wizardry Sponsor | <input type="checkbox"/> \$15,000 Illusion Table Sponsor |
| <input type="checkbox"/> \$10,000 Fantasy Table Sponsor | <input type="checkbox"/> \$5,000 Abracadabra Table Sponsor |
| <input type="checkbox"/> \$3,500 Enchantment Table Sponsor | <input type="checkbox"/> \$350 Single Tickets Qty: _____ |

Name or Name of Company: _____

Address: _____ City: _____

State: _____ Zip: _____ Phone: () _____ Email: _____

Official Listing for Table or Sponsor Recognition:

Vector file logos must be sent to Alexa@creativeaction.org by February 4, 2020 for inclusion on event materials.

- I prefer not to be listed as a sponsor of Magic Makers Bash.
- I wish to pay my pledge in full.
- I wish to pay online at MAGICMAKERSBASH.ORG
- Please find my enclosed check.
- Please charge my card.
- I will submit payment to Creative Action on or before March 7, 2020.
- I wish to pay my pledge in 3 monthly installments on my credit card beginning _____
- I will not be able to attend, but please accept my gift of \$_____ to support Creative Action.

Please make checks payable to Creative Action. If paying by credit card, please provide the following information:

Credit Card #: _____ CVC: _____ Exp. Date: ____/____/____

Signature: _____ Date: ____/____/____

Please email, fax or mail completed forms to:
Creative Action, 1023 Springdale Road, Building 3, Austin, TX 78721
alexa@creativeaction.org

For more information about Magic Makers Bash, please contact
Alexa Mutchler at 512.442.8773 x110 or at alexa@creativeaction.org.

